

ECONOMIC



DEVELOPMENT



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Show Low Main Street shares a sense of community, that this area is a wonderful place to live and work, and we want the best of life. Show Low Main Street is dedicated to the enhancement and benefit of the district for citizens and visitors through business retention and expansion, recruitment and historic preservation projects, and community events. Show Low Main Street's board and volunteers have accomplished significant projects working with the community and City of Show Low and been honored with several awards:

- Arizona Planning Association's Master Study of the Year Award to The Tejido Group, Show Low Main Street and the City of Show Low. The Arizona Planning Association described the "Discovering Show Low" master plan as: "The result is a study of the core of Show Low with specific and realistic implementation that will bring downtown Show Low to the next level as a hometown and a destination for Arizonans and visitors from throughout the nation and the world."
- The Arizona Main Street Best Special Event Finalist Award at the Governor's Rural Economic Development Conference in Tucson for Show Low Main Street's Annual Trunk or Treat event, a successful and very popular event in which area businesses participate and thousands attend.
- The Arizona Main Street Individual of the Year Finalist Award at the Governor's Rural Economic Development Conference in Tucson for Mayor Rick Fernau's community efforts.

CDBG GRANT PROJECT: Show Low Main Street was awarded CDBG (Community Development Block Grants) funding. Watch for the projects around town.

Show Low is experiencing major growth. We may address long-term successful "Discovering Show Low" efforts, adjacent land values and economic viability of district commercial activities through essential projects and enhanced funding. It is imperative to address revitalization and economic development through projects that encourage preservation, investment and patronage.

BOARD OF DIRECTORS

Conrad Monroe, President, Retired Motorola
Sandy Keele, Vice President, Perfect Paws
Kim Fernau, Secretary, Retired Business Person
Rob Jones, CPA, Treasurer, Baldwin & Jones
Gordon Kearl, Rim Consulting
Tracy Mancuso, Sunstate Bank
Jean Barton, General Manager Power 95.7
Peter Tims, White Mountain Jewelers
Jerry Schrunck, Retired Motorola
Teddy Croney, White Mtn. Entertainment

SOME SHOW LOW MAIN STREET PROJECTS

Annual Golf Tournament with Celebrity Host Danny White
Annual Trunk or Treat Event and Scaryoke Contest
Annual Community Christmas Tree Lighting
Discovering Show Low Plan with Tejido Group of UofA
CDBG Matching Grant Projects
Arizona Department of Commerce funding design project
REDI funding grant project
Community and historic preservation
Bulls N' Broncs Rodeo
Main Street Scene City 4 TV Program/Promotions including
12 Days of Christmas

AND MORE TO COME!